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LOYOLA UNIVERSITY
COLLECTIVE

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G O N F A B

Dept. Of Communication

Loyola University Of Chicago

Chairman: J. Mike Cornett, Ph.D.

Editors: Edmund Rooney, Assistant Prof.
Edward G. Tannig, Ph.D.

Vol.4, No.1 October 1980

"Mass Media and the Candidates"

Concerns in Communication Symposium - Oct.9 at Georgetown Room

As the 1980 Presidential election draws near the question about the impact of the mass media in the political process has once again become a heated topic of debate. How much the media can or cannot do in influencing the voters' decisions at the polls may be a central question to be probed by a panel of eight speakers at the Symposium Thursday, Oct. 9, at 1 p.m. in Marquette Center Georgetown Room.

Four media representatives and four political candidates will appear in this important fall event, Concerns in Communication Symposium sponsored by the Dept. of Communication.

The four journalists are Michael Flannery, WBBM-TV political editor; Hugh Hill, WLS-TV political editor; Peter Nolan, WMAQ-TV commentator; and Diane Abt, a reporter for WBBM-AM Radio.

The four candidates are Morgan M. Finley, a Democratic candidate for Clerk of the Circuit Court; U.S. Congressman Henry J. Hyde, a Republican and graduate of the Loyola University of Chicago School of Law, a candidate for reelection; William Kunkle, a Republican candidate for the Cook County Circuit Court Judge; and Judge Seymour Simon, Democratic candidate for the Illinois Supreme Court.

Kunkle was the chief prosecutor in the John Wayne Gacy murder trial.

The symposium is open to public. Loyola's communication majors are required to attend the symposium.

Good Interpersonal Communication

A necessary step toward a lasting marriage

By John Moore

One out of three marriages in this country ends in divorce each year. In Illinois, one out of two marriages fails, and the statistic in California (the Los Angeles area) is one out of one!

According to national statistics, if a man marries before age 25, there is an 80 percent chance that his marriage will end in divorce, more than likely within one year. That's hardly what he and his bride had in mind when they made their vows!

The chief causes for marriages failing in this country are (in this order): 1) poor interpersonal communication, 2) sex, 3) money. The above are disturbing facts, but they should make us realize the importance of good communication in our lives today.

Interpersonal Communication is truly a practical subject that we can all learn to apply more effectively in our own daily living. With this in mind, the Department of Communication, a few years ago, began offering a basic course in interpersonal communication.

Today, we have seminars on the subject. All this is to suggest what many of us feel this Department is really about; helping individuals in the real world communicate more effectively with each other. It isn't always easy; in fact, for many, it's a disturbing study requiring an uncomfortably honest evaluation of ourselves, but the pragmatic rewards are there if we care enough to communicate honestly.

11th Annual Loyola National Radio Conference Scheduled for Nov.14-16

The 11th Annual *Loyola National Radio Conference* is scheduled for Nov.14-16 at the Hyatt Regency Chicago with an anticipated larger and better meet than ever. This is the nation's oldest and largest college-sponsored radio convention and is sponsored by the Department of Communication and Loyola's WLUW-FM.

The *Conference's* new Executive Director is Dr. Sammy R. Danna, professor of communication, abandoning the Faculty Director position that he had held for the decade from the start of the operation. Former Department student, Arvydas Valiukenas, assumes this operations post. Mary Beth Meno, a Communication senior, is LNRC coordinator. With sessions increasing each year in quantity as well as quality, the Coordinator for this unit has become increasingly important. This year's Sessions Coordinator is Joe Messenger; Maurine Murphy is Reservations and Registration Coordinator; Joe Destefano is Music Coordinator.

Traditionally, the WLUW-Communication Department-sponsored *Conference*, has attracted hundreds of college students from well over 100 colleges and universities. It is considered probably the highlight of college radio on a national level during a given school year.

Students in Communication are admitted free to the *Conference* if they are involved in helping in various aspects of its operation including *reporting* on the *Conference*. Please contact: Mark Suszko of WLUW, Joe Messenger, Maurine Murphy or other LNRC officials.

WLUW Makes Strides: The FM began its 3rd year with strengthened staff

WLUW-FM started its third year of regular broadcasting on Sept.12 with a larger, more experienced staff, better facilities and more university-wide support than ever. Programming changes were made carefully. The idea was to keep up with audience, staff and other desires as well as to accommodate new and innovative shows suggested by students and faculty working as operation personnel of the FM station. The station airs pop, classical, jazz, folk music, old-time radio shows, news-information, talk and other program, everyday of the year.

Important news for the station is that Holly Garland will fill the new full-time staff position as Station Manager and Operations Director. Ms. Garland has worked in professional radio in Washington, D.C. and Chicago in top managerial positions. Her addition to the staff is an exciting sign for the future of WLUW.

Dr. Sammy R. Danna, professor of communication, is the Executive Director of the station.

Ms. Angela Hawley, a new full-time faculty member, will be the Faculty Coordinator in addition to teaching courses in radio production and broadcast news.

Formerly a reporter for the CBS affiliate, WMBD-TV, AM, FM, in Peoria, Ill. Ms. Hawley has appeared in the CBS Television News network covering the Pontiac prison.

Mark Suszko is Acting Student General Manager and welcomes all Loyola-wide direct aid and support in any of the numerous facets of WLUW's operation.

Additional staff and physical resources have also greatly aided WLUW. The closing of WLUC has aided WLUW in that most of its broadcast equipment and other assets were donated. Many of WLUC's former staffers have also joined the FM station's ranks.

WLUW expects to move into its newly remodeled and equipped studios and offices in the Communication Department's new building at 830 N. Wabash within the next few months. Additional space, convenience and utility should be features for staffers of WLUW-FM to look forward to soon.

Additional students are still needed, and especially *all communication majors* are urged to join the station's personnel ranks. Everyone's help can and will be effectively used. (Danna/Cornett)

New Intercollegiate Debate Season Opens

"The U.S. Should Significantly Increase Its Military Commitments."

Plans are under way for a new intercollegiate debate season. The national debate resolution is - "The U.S. Should Significantly Increase Its Military Commitments."

All those interested in participating in debate competition should contact Mrs. Bruggemeier, associate professor of communication at 670-3116.

Bruggemeier chairs the Public Speaking Regional Finals

The Department will once again host the regional finals in public speaking for the East Central Region of the Boy Scouts of America.

Mrs. Elaine Bruggemeier, associate professor of communication is the contest chairman for the annual event which is scheduled for Nov.8, 1980 at the Water Tower Campus.

Loyola Varsity-debaters Compiles A Winning Record In The Opener

The Loyola University varsity-debaters compiled a winning record at the first intercollegiate debate tournament of the season.

The debaters, James Dash and Sam Eberts, were the third-place team after eight rounds of preliminary competition, held at Western Illinois University in Macomb. Dash and Eberts defeated teams from five other universities in their bid for the elimination rounds.

The top eight teams from about 30 colleges and universities in the Midwest and the South in preliminary rounds advanced to quarterfinals, where Loyola defeated Northwest Missouri. In the semi-final round against Wayne State the Loyolans-lost in a split decision of 2 to 1.

In individual speaking honors, Sam Eberts and James Dash were respectively the third-place and the fourth-place speakers in the tourney. The first-place speaker was a student from Eastern Illinois University.

Illinois Freedom of Information Council First Full Meeting

Dr. Cornett welcomed guests on behalf of the University

The first full meeting of the newly organized *Illinois Freedom of Information Council*(IFIC) was held at the Regis Room, Marquette Center at 2 p.m. on Friday, Sept.26. Dr. Michael Cornett, chairman of the Department of Communication was at the meeting to welcome guests on behalf of the University.

Ed Rooney, assistant professor of the Department and Bill Miller, professor at Sangamon State University in Springfield, Ill. will be temporary co-chairman.

Horace Barks, president-elect of the Chicago Headline Club, local chapter of the national Society of Professional Journalists was among the speakers.

The Ray Brennan Memorial Fund seeks to help needy students

Need a tuition refund? The Ray Brennan Memorial Fund may be able to help. Ed Rooney, assistant professor, is the administrator.

Applications are available from Mrs. Cyndy Roberts, the department secretary in Room 1605, Lewis Towers.

Hurry! Applications will close Friday, Oct.10. Selections will be made by Rooney, Dr. Cornett and Dr. Tanng.(Rooney)

Bulletin!!! Bulletin!!! Bulletin!!!

News Election service is setting up its news reporting network for the 1980 General Election Nov.4. NES will be hiring students to work as phone clerks, messengers and file clerks. Thursday, Oct.30(rehearsal night) and Tuesday, Nov.4(election night). Call: Ron Osborne, Personnel Manager, News Election Service, 853-3084, right now!!!

The Newspaper Fund Internship and Scholarships for College Students Editing Internship Program

If you have a demonstrated commitment to newspaper work as a career, and if you will have completed your junior year of college by next summer The Newspaper Fund's Editing Internship Program is worth investigating.

How it works?

If you are accepted by the Newspaper Fund as its intern you will be either arranged to work with a newspaper as its employee during the summer months, or asked to contact particular newspapers to arrange employment with the Fund's recommendation. Each intern is expected to work at the paper until school begins in the fall. You will receive a salary from the paper for your work.

A \$700 scholarship check in addition to your salary, made payable to the intern's school, is mailed to each intern following receipt of the intern's final report and his or her immediate supervisor's report. Scholarship and editing course costs are paid by the Newspaper Fund and newspaper hiring interns.

What you must do if you are interested?

Contact Dr. Ed Tanng immediately. He will give you a request form for *application form* to the Newspaper Fund. You must fill out your application form upon receipt of the form from the Fund. The deadline for your application must be postmarked no later than Thanksgiving Day. If you are a communication major you will be also instructed to contact Dr. Kay Felkins for her advice on the matter. If you are not a communication major but have a demonstrated commitment to newspaper work as a career you may proceed with your plan without the communication departmental involvement. However, you might find later after your participation in the Newspaper Fund's internship program that you would like to major in communication, that you would want your internship with the Newspaper Fund counted for credit. So talk it over with Dr. Felkins about any possibilities that might arise later.

Minority Internship Program

If you are an American citizen who is Black, Hispanic, Asian or Pacific islander, American Indian or Alaskan native who is now or will be enrolled in postgraduate studies, and your college study to date may or may not have involved journalism, but you have a deep interest in newspaper work, The Newspaper Fund's Minority Internship Program is worth considering.

The Minority Internship Program is intended to give students an opportunity to become involved in daily newspaper work, and to see the rewards a newspaper career offers.

Newspapers will agree in advance to review applications from Fund interns for a full summer of news work, with emphasis on editing. Assignment of interns to newspapers will be made by the Fund. Newspapers will make final decisions about hiring their assigned interns and offering salaries. Prior to the internship, interns must attend an intensive course in news editing at a university designated by the Fund.

A \$1,000 scholarship check, made payable to the intern's school, will be mailed to each intern following receipt of the intern's final report and his or her supervisor's final report. Scholarship and editing course costs are paid by the Newspaper Fund and newspapers hiring interns.

Deadline for entries is Thanksgiving Day. Recipients will be informed in late December. Once a newspaper's job offer is accepted, no Fund intern is permitted to accept a second internship offer.

Contact Dr. Ed Tanng immediately for application forms. Call 670-3118 and leave your message, name and phone number if he is not immediately reached. Contact Dr. Felkins also if you are a communication major.

New Advisors-Advisees System in effect - More Two-way Communication

Students must see their advisors atleast once a semester.

With this issue of Confab, it is hoped that all majors will become aware of the identity of his or her advisor. All declared majors have been assigned an advisor, with all names appearing in this issue. If your name is not listed, or if you are undeclared and considering communication as a major, see any faculty member of the department for information and/or consultation. The faculty is very anxious to meet with students. We have been somewhat disappointed at the lack of this personal contact in the past, especially since it can be an extremely valuable experience for the student. For example, some time ago I advised a senior who had not previously consulted a faculty member regarding his career goals and expectations. Although he met the university requirements on semester hours, his self-advisement misled him into courses that were of little value to his career objectives and omitted ones that were. In other words, we are here to help you in career decisions and matters relating to your field that do not appear in the university catalog.

Another major reason to see your advisor concerns the newly-revised communication curriculum. With six areas of concentration to choose from, faculty input can be invaluable on questions regarding job opportunities and the matching of aptitudes with career direction.

We feel that personal contact between faculty and students is one of the unique strengths of Loyola. We value very highly this interpersonal contact, and is in many ways the only means we have of getting personally acquainted outside of class. We have much to learn from you, just as you are learning from us. Make plans to consult your advisor at least once each semester, and don't hesitate to drop in whenever there is a question, problem, or issue on your mind. See you soon!

-- Dr. Norwood

Rev. Bert Akers, S.J.

Adams, Sandra
Brady, Michael
Burke, Sheila
Duda, Amy
Dziekanski, Anna
Hart, Mark
Holden, Andrea
Kirmani, Ata
Kull, Carolyn
Lourdes, Medina
Miller, Helen
Moskal, Richard
Murphy, Christopher
Murphy, Mary J.
Nelson, Katherine
Penesis, Cathy
Ptak, Steven
Rubio, Edward
Rumsfield, Diane
Schantz, James
Tucki, John
Wazquez, Norma
Wagner, James
Waters, Margaret
Williams, Kathryn
Wilton, Sue E.

Mrs. Elaine Bruggemeier

Agoun, Lourdes
Boyd, Herbert
Chenski, Gerald
Crompton, Mark
Echevarria-Cruz, Louisa
Edwards, Barbara
Guess, Ann
Hart, Paul
Henderson, John
Hoffman, Perry
Humphrey, Grady
Hunter, Samuel
Isaacson, Lori
Kinsella, Thomas
Mahoney, William
McGrath, Robert
Meyers, Stephanie
Paiaggi, Rosamond
Prapoulenis, Sviedrys
Ragusin, Susan
Reed, Nathaniel
Rokavec, Michelle
Rooney, John
Smith, Catherine
Szemler, Jessica
Tomzik, Fred
Wiklanski, John
Zirbes, Linda

J. Michael Cornett, Ph.D.

Transfer students and
Freshmen.

Sammy R. Danna, Ph.D.

Bender, Dina
Brennan, Julie
Crown, Victor
Cubillos, Luis
Davenport, William
Davia, Tina
Donoval, John
Gjondla, Steven
James, Theodore
Johnson, Rita
Juncer, Therese
Jurkynas, Vytautas
Kenerney, Michael
Kostopulos, Margaret
Krochmal, Frank
Lupo, Angela
Magdziarz, Wayne
Meno, Maribeth
Nedza, Kathleen
Nicolay, Elizabeth
Patrizi, Carol
Purdiman, Pamela
Reed, Michael
Rosenblate, Louis
Walker, Jill
Wheeler, Brian

Kay Felkins, Ph.D.

Anderson, Judith
Burns, Adele
Burns, Vicki
Caravette, Loretta
Case, Darlyne
Dybsky, Nancy
Fragrassi, Nello
Holt, Noreen
Johnson, Marie
Jones, Allison
Keller, Kathleen
Kelly, Mary
Leas, Richard
Lorimer, William
Martin, Rose Rita
McCullough, Susan
Muniz, Amy
Naughton, Theresa
Norton, Laura
Pullano, Robert
Retacco, Mary Ellen
Rice, Judith
Saulinski, Cheryl
Shure, Charlotte
Sudendorf, Patricia
White, Susie
Williams, Mark
Casmier, Lynn
Lavaccare, Michael
Rozatto, Rosa

Mr. John Moore

Alfonso, Elisa
Biewald, Robert
Borwmann, Cheryl
Eichner, Carolyn
Fleming, Steven
Grace, Elizabeth
Grogan, Walter
Hilden, Mary
Huber, Andrew
Kern, Cathi
Knitter, Annette
Lakowski, Nancy
Lovick, Barbara
Lutiger, Jill
McLeod, Mark
Nicholson, Russell
Roche, Michael
Rogers, Joyce
Rube, Judith
Sobie, Mark
Standley, Pamela
Uebbing, Mary
Vick, Robert
Vondran, James
Walas, Gina
Wells, Rollie
Whalen, Julia

Donald Norwood, Ph.D.

Bush, Dan
Cato, Cheryl
Crandall, Mike
DiNunzio, Miriam
Goldman, Larry
Grantner, Mary
Heffernan, Kevin
Henderson, Sharon
Hernandez, Juan
Hester, Vernon
Hull, Michael
Jenkins, Cheryl
Key, Willie
Kurtti, Mary
McGowan, Terence
Merci, Gregg
Pezzati, Mark
Proesel, Edward
Reynolds, Sharon
Rybarczyk, Thomas
Scott, Barbara
Semczuk, Janet
Steinmeyer, James
Swerlyk, Bohdan
Wawrzyniak, Dianne
Zolp, Jennifer

Mr. Edmund Rooney

Beecher, Michelle
Busby, Craig
Cooper, Brian
Craig, Robin
Dorgan, Marybride
Godlewski, Cynthia
Hochstatter, Robin
Jedynak, Christine
Kokoszka, Robyn
Kunesh, Michael
Levatino, Marilyn
McMullin, Michael
Milana, Caterina
Murphy, Ann
Pareti, Mark
Patronski, Thomas
Sanders, Patricia
Seery, Mary Pat
Sharp, Virginia
Slattery, Nancy
Sorensen, Karen
Squire, Christopher
Tobler, Jeannine
Witik, Andrew
Brennan, Kathleen
Fleming, Peter

Edward Tanng, Ph.D.

Barfield, Joanne
Bernier, Nadine
Bradley, Denise
Dunne, Robert
Ejindu, Amelia
Greco, Anthony
Herzon, Sanford
Jackson, McKelvie
Johnson, June
Kitzer, Judith
Lalich, Richard
Lambert, Stephanie
Macko, Timothy
Marquez, Sharon
Mayfield, Dawn
Merriwether, Charles
Navarro, Rocco
Paul, Michael
Petani, Lorena
Rafter, James
Ries, William
Rocus, Victoria
Rupe, Rebecca
Soich, Sandralee
Stachnik, Steven
Thornton, Christina
Yoon, Jae
Zumpano, Camille

Sr. Marti Tomas

Bower, James
Brown, Lydia
Brown, Theresa
Cappas, Yvonne
Chapman, Linda
Franz, Julie
Hoffman, Phyllis
Jerger, Denise
Kite, Bruce
Kowols, James
Kozlowski, Susan
O'Neil, Sharon
Oslapas, Gaile
Roznowski, Timothy
Schouten, Joan
Shaw, Gwendolyn
Sorich, Sandra
Tucker, Paula
Tunney, James
Wall, Marianne
Williams, Faith
Wood, Lori
Wydra, Mark
Wilson, Lisa
DiGilio, Donna
Grusauskas, Alison
Loiacano, Melanie
Temple, Janel
Messina, Miles

Mrs. Dianne Weinand

Andrea, Susan
Banks, Deborah
Callaghan, Cornelius
Carpenter, Catherine
Collins, Marcus
Folan, Noreen
Funkey, Mary Ann
Hagstrand, John
Hennessey, Paul
Jackowiak, Annette
Jackson, Leslie
James, Andrea
Jendresak, Loretta
Kaminski, Diane
Karlson, Scott
Laurie, Nancy
Leusch, John
McGlynn, Terrence
McNeill, Ann
Noll, Christine
Owens, Patricia
Pryor, Sherry
Rashford, Anne
Rosenthal, Dina
Seida, Cathy
Tracey, Paula
Unger, James
Welty, Dorothy
Wolf, Robert

Faculty Profiles - They enjoy meeting and communicating ...

How do you learn about a man? Look for his resume? Ask his friends or colleagues? Or talk to him? All of the above? Yes. To get to know your teachers in the department the best way is to meet and talk with him or her in person. You may be surprised by the result of your meeting with your teachers, because you will find that it's so easy to experience a congenial relationship with any of your communication teachers.

However, the CONFAB has decided in this issue to present a brief profile of each of our communication teachers, as seen by interviewing students enrolled in journalism courses this semester. The purpose is to give you some idea about your teachers, as seen by your fellow students. Some part-time teachers have still not been reached, because, the students say, they are "elusive." The CONFAB has suggested that the students should be more "politely aggressive" while chasing their teachers.

In this issue, only the profiles of those full-time teachers are included. Hopefully, in the next issue the profiles of those part-time teachers will be published. The students were asked to write a two or three-paragraph story.

Dr. John Michael Cornett, Chairman & Associate Professor

Persuasive Communication and the Law

Dr. Michael Cornett is the chairman of the communication department at Loyola. His responsibilities include providing directions for the courses taught and administering the daily operation of the department.

The Department has expanded rapidly in the past four years. Dr. Cornett says, "The communication department is the most dynamic, healthy department in the University." He attributes this growth in the department to an expansion in student interest in the communication field. There has been one full time faculty position added each year for the past four years.

Because of the expansion, a building located at 830 N. Wabash is being renovated for a radio studio and office space.

Dr. Cornett is a marathon runner and has won several awards. He has a pilot's license and has logged almost 500 hours, and traveled extensively.

Dr. Cornett previously worked as a consultant in advertising and the criminal court system. He is teaching Communication and the Law and Persuasive Campaigns and Movements this semester. (Maureen McMaster)

Dr. Sammy Danna, Professor of Communication

Broadcasting & Mass Communication

Dr. Sammy Danna is the Executive Director of Loyola's FM radio station, WLWU. He is responsible for the overall operation of the station. Angela Hawley, a faculty coordinator assists in coordinating programs at WLWU.

When he has an opportunity, Dr. Danna enjoys listening to WFMT, a classical station, and WLOO, a station with great background music.

Dr. Danna became interested in journalism in grammar school and high school. He concentrated in the print media in college, and did some stage work, also.

Jogging and canoeing are activities he enjoys. Dr. Danna has traveled to Europe and is interested in photography. He is teaching a Seminar in Photography and the History and Criticism of American Broadcasting this semester.

He is the founder of the Loyola National Radio Conference which draws several hundred college students from colleges and universities around the nation every year. The LNRC is meeting again in November this year for the 11th time.

Dr. Danna is also very active in several professional organizations. (McMaster)

Mrs. Elaine Bruggemeier, Associate Professor

Speech Communication & Director of Forensics

If you like arguing, then get in touch with Mrs. Bruggemeier who has led the Loyola Debate Team to national prominence winning numerous awards in national debate tournaments during her 22 years' teaching career with Loyola University.

She is a most effective and popular teacher in communication, and was voted in 1978 by the students in Loyola's School of Business Administration to receive the Beta Sigma Pi Award, a special honor awarded annually to the most effective teacher in the College of Arts and Sciences for excellence in teaching. She was, however, bashful in revealing her achievement until this reporter begged for stories about her long career with Loyola. It is only one of many honors she has received as a teacher.

Formerly Chairperson of Loyola's Undergraduate Admissions, Mrs. Bruggemeier is National Treasurer of Delta Sigma Rho (Tau Kappa Alpha), one of the three national forensic societies.

Active in community development Mrs. Bruggemeier and her husband Paul are sponsoring refugee families from Cambodia. She enjoys gardening and grows lots of vegetables and flowers at home. She and her husband were the winners in a recent local poker contest. (June Johnson)

Father Bert Akers, SJ, Associate Professor

TV & Director, Graduate Program in Religious Communication

Fr. Akers observes that communication has not only changed the world, but also changed us, the man. He says we are different; we think differently, we feel differently, see our world, each other and ourselves differently.

And so communication with its dangers and promises assume central importance even for the life of the spirit, challenging and enriching the very notion of what it means to be a Christian today, Fr. Akers observes.

Besides teaching TV production, Fr. Akers is director of a Graduate Program in Religious Communication (Masters in Pastoral Ministry) administered through Institute of Pastoral Studies, in which he teaches courses dealing with the relationship between communication and art, culture and religious experience.

Formerly production director of Sacred Heart Radio/TV for eight years and Communication Consultant to the National Jesuit Office in Washington, D.C. Fr. Akers is actively involved with the work of JESCOM (Jesuits in Communication), with the National Catholic Office for Radio and Television and with UNDA (International Catholic Association for Broadcast Media). Most recently he has shared the efforts of church and people's advocacy coalition to prevent government regulations of radio and television. (Confab)

Dr. Don Norwood, Associate Professor

Film Communication & Radio Broadcasting

In contrast to the hectic pace usually found at Loyola, Dr. Norwood is very laid back and relaxed, never without a smile and always approaching situations with a much welcomed sense of humor.

A musician and a pilot from Little Rock, Arkansas Dr. Norwood not only has a great interest in classic music, but is proficient with music and instruments of the Renaissance and Medieval periods. When not teaching he may be performing with a recorder or a bagpipe, or operating his ham radio or flying a plane.

Dr. Norwood is very involved with musical activities in the Chicago chapter of the American Recorder Society, a chamber group that performs music of the 15th and 16th centuries, using lutes, recorders and other reed instruments.

Besides his love of music, Dr. Norwood also enjoys photography and his photographs have showings in West Virginia, where he received his Master's degree in music and communication.

Dr. Norwood has been involved in the redesigning of the communication department curriculum this past year and in the designing of the broadcast studio in Lewis Towers. (Sharon Reynolds)

Mr. John J. Moore, Assistant Professor
Speech & Interpersonal Communication

When I talked to Mr. John Moore he was more than happy to avoid the usual format of a beginner's interview, and do it a la Studs Terkel. He believes, most importantly, that one must go beyond the who, what, where and when. He said that one should have wisdom and sensitivity when communicating ... something they don't teach you in the books." Then he started to talk.

Mr. Moore's main interest seems to be the art of running. I say "art" because Mr. Moore believes it to be a form of therapy, much in the same way as communications can be. Just as in running, one has to be sensitive as to why and with whom you are communicating. One has to be aware - and awareness stems from curiosity and persistence. These are two of the keys to knowledge.

Mr. Moore wants to ultimately know people better ... to reach beyond superficialities and grasp what no one else has time and care for. This I believe, is the substance of communication. It is also, the essence of a good communication, says Mr. Moore who has been teaching at Loyola since 1965. (Jessica Szemler)

Dr. Edward Gibin Tannng, Assistant Professor
Journalism & Mass Communication Research

Advertisers say that having children in TV commercials makes those commercials more appealing. But Dr. Tannng feels his four children make his life appealing.

With his intercultural background and being able to communicate in three Asian languages Dr. Tannng advocates more emphasis on intercultural studies for Loyola's communication program. He theorizes that the church always grew stronger throughout history when it devoted to foreign missions. Likewise, he points out, all top U.S. universities have a strong program in international studies.

Dr. Tannng was a researcher in a biochemistry laboratory when he began writing and editing a weekly magazine for the blind. After reporting later on police beat for a daily newspaper and writing series of health articles, he decided to seek other degrees in communications. He also dabbled in anthropology throughout his graduate studies in England and this country and studied Christian journalism.

A practical and sensitive man, Dr. Tannng enjoys teaching at Loyola and later, at home when he can't hear the Chicago Symphony which he truly enjoys, he can relax and listen to something just as good - his two daughters playing the piano. Dr. Tannng is Secretary for the North America Taiwanese Professors Association. (Sharon Reynold/Joanne Wallace)

Dr. Patricia Kay Felkins, Assistant Professor
Speech and Organizational Communication

If you are thinking of working as an intern with some organization for credit toward your degree you should get in touch with Dr. P. Kay Felkins, who will take the time to listen to your need.

Dr. Felkins who is in charge of the internship program for the Department encourages and helps students to see their potential in the communication field. By doing this, Dr. Felkins gives confidence to the individual student to go out and find the job he or she wants. She works with students to find their needs, because she feels it is her "responsibility to help the student identify their potentials and qualification for a job.

Dr. Felkins is very satisfied with what she is doing now to help students by teaching and giving them direction, information and confidence for the communication field. She enjoys painting, photography and going to theater if she has a chance.

Dr. Felkins is the faculty advisor for the *COMMUNICATION UNLIMITED*, the student communication society. (Ed Rubio)

Mr. Edmund J. Rooney, Assistant Professor
Journalism & Public Affairs Communication

For communication majors who are worried about finding a job after graduation in journalism area, Mr. Ed Rooney, a 25 years veteran reporter of the former Chicago Daily News and a Harvard University Nieman Fellow during 1959 and 1960, has some reassuring words.

"Loyola University is 110 years old and a degree from this institution is highly respected. Northwestern University's school of journalism may have a more varied program, but Loyola's communication program is just as reputable."

Referring to internships as a means of widening the student's practical experience as well as teaching them the application of academic knowledge to the real working world. Rooney says, "You only get out of an internship the effort you put into it."

Mr. Rooney also worked for the Stars And Stripes and has been teaching at Loyola since 1963. He is now writing for the Chicago Catholic and is active in a number of professional organizations including Illinois Freedom of Information Council of which he is a member of the Executive Committee.
(Tony Greco)

Sr. Marti Tomas, Ph.D., Assistant Professor
Radio-TV, Speech Communication & Ministry

To meet Sr. Marti Tomas and to learn from her in any of her classes is a beneficial experience. Sr. Tomas is involved as a board member or chairperson in many Christian organizations in the media field such as the North American Consultation on Christian Women in Media, UNDA-USA the official organization for television and radio, and the National Gabriel Awards where she is on the reviewing board that screens television productions that have excellent standards and portary Judeo-Christian values and principles.

Sr. Tomas also coordinate workshops that train people to teach others to be a selective audience of television.

Of Sr. Tomas' various responsibilities she still finds time to swim, host a radio show and read extensively. In spite of her involvement in various organizational activities Sr. Tomas consider teaching most important, because she is thus able to "reach more people, who are headed towards the communication field." Since the media field is so powerful Sr. Tomas tries to teach her students about value and responsibility in the field. (Ed Rubio)

Miss Angela M. Hawley, Instructor
Speech & Faculty Coordinator, WLUW-FM

Born in Peoria, Illinois, Miss Angela M. Hawley began her profession as a news reporter in her hometown. She is a newly appointed instructor in speech communication and Faculty Coordinator for WLUW-FM. Angela is a former reporter and news announcer for a CBS affiliate, WMBD-TV, AM, FM in Peoria and filed the Pontiac prison uprising related stories for the CBS Television News Network.

Having professional insight into academic research Angela conducted a study for her M.A. degree on the effects of the leadership quality of the production executives of three TV networks affiliates in Peoria on their respective program ratings. The programs which were produced by those executives who were regarded by their subordinates as "effective and easy to work with" had higher ratings according to Angela's study. She is planning a similar study on a nationwide scale.

As Faculty Coordinator Miss Hawley assists Dr. Danna in assigning and overseeing the student participation in the operation of WLUW-FM station. She will plan to pursue her doctoral degree in speech communication in a foreseeable future.

Miss Hawley enjoys teaching as much as her reporting and, while relaxing at the Water Tower campus, she swims in the 17th floor pool. She also likes drawing pictures and playing the piano in her Evanston apartment. (Confab)

Mrs. Diane Weinand, Instructor

Speech & Public Relations

"It's a marvelous department," says Mrs. Weinand who has taught at Loyola for five years, but has had an interest in it for ten years because her husband was graduated from the Department. "It is incredible," she says in referring to her pleasant experience with the Department.

A popular teacher among the communication students Mrs. Weinand truly enjoys her teaching at Loyola while being a full-time mother to two young children. Hobbies are family oriented trips which include camping, museums and zoos.
(Colleen Braun)

The following information came in just before the CONFAB went to the press.

1981 MAGAZINE INTERNSHIP PROGRAM June 10 through August 21, 1981

Do you want to work for a national magazine during the summer of 1981? Are you seriously in a career in magazine journalism? Do you want to learn how magazines are edited?

The American Society of Magazine Editors invites college juniors to apply for the 1981 Magazine Internship Program. The program is designed to integrate the interests of magazine editors and their staffs, college students working toward careers in magazine journalism and schools of journalism. 1981 will be the Program's 15th year. Through 1980, 116 magazines and 461 students participated in the program. At least 125 former interns are now magazine staff members.

Application Procedure

Each application must include the following elements:

1. The application form, signed by the nominee and attested by a department head-
2. A supporting letter from a department head on the nominee's qualifications and experience;
3. A letter from the nominee *expanding* on the application, especially activity or experience in campus journalism, summer internships or jobs in journalism, courses taken or planned, previous summer activity, extra-curricular activity, magazines regularly read *and most of all*, why the nominee wants to be an intern, what is expected from the experience and what the nominee hopes to contribute to the assigned magazine;
4. A recent black-and-white portrait photograph (2½ x 3½) of the nominee for use in a promotional folder;
5. Examples of the nominee's writing ability, such as tear sheets from the college magazine or newspaper, other published material, work done in a journalism course;
6. A stamped, self-addressed postcard for notification of receipt of application material.

Applications must be sent to Robert E. Kenyon, Jr., American Society of Magazine Editors, 575 Lexington Avenue, New York, N.Y. 10022 and must be post-marked by December 15, 1980.

If you are accepted to participate in the intern you must contact Dr. Kay Felkins for necessary arrangements, so that you will receive credits accordingly for your internship. For more information, contact Dr. Ed Tannig or Prof. Ed Rooney.

Areas of Concentration and Courses for Communication Majors

(Approved by the April 18, 1980 Communication Faculty Meeting)

A Communication Major is required to take a total of 36 credit hours of communication courses which include:

- 1) CMUN 101 and CMUN 270;
- 2) 9 hours of required courses in one chosen area of concentration;
- 3) 12 hours of elective courses in the chosen area of concentration;
- 4) 9 hours of elective courses from any areas in communication.

Six areas of concentration have been approved:

1. Broadcasting Required Courses

- 240 Radio Production*
- 243 Television Production
- 348 Radio & Television Programming*

Broadcasting Electives - 12 hours

- 131 Voice and Articulation
- 140-141 Radio Station WLUW
- 245 Teleplay Production
- 330 Broadcast News
- 333 Radio & Television Writing
- 341 History of American Broadcasting*
- 342 Mass Comm. Law & Regulation
- 353 Advanced Television Production
- 356 Radio Practicum
- 359 Television Practicum
- 398 Directed Study

2. Interpersonal Comm. Required Courses

- 210 Interpersonal Communication
- 201 Small Group Communication
- 212 Nonverbal Communication

Interpersonal Comm. Electives - 12 hours

- 200 Persuasion
- 208 Men and Women Communicating
- 313 Communication Theory
- 314 Communication and Conflict
- 316 Communication Consulting
- 317 Seminar in Communication Theory
- 398 Directed Study

3. Journalism Required Courses

- 271 Reporting and Writing *
- 331 Editing and Publishing *
- 332 Investigative & Public Affairs Reporting

Journalism Electives - 12 hours

- 220 Writing for Specialized Publication
- 221 Magazine Editing & Production
- 272 Editorial & Feature Writing*
- 335 Public Relations
- 336 Journalism Practicum
- 398 Directed Study

4. Mass Communication Required Courses

- 200 Persuasion
- 342 Mass Comm. Law & Regulation
- 343 International Mass Comm. System

Mass Communication Electives - 12 hours

- 219 Propaganda and Mass Media
- 311 Persuasive Campaigns & Movements
- 313 Communication Theory
- 317-318 Seminar in Comm. Theory
- 344 Media Management
- 345-346 Seminar in Mass Communication
- 347 Mass Media Advertising
- 398 Directed Study

5. Organizational Comm. Required Courses

- 206 Organizational Communication
- 201 Small Group Communication
- 202 Business & Professional Speaking

Organizational Comm. Electives - 12 hours

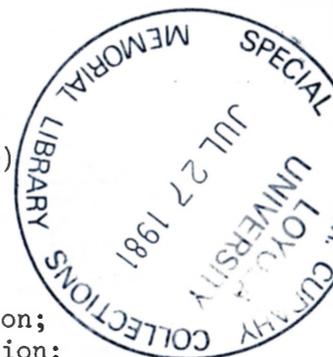
- 200 Persuasion
- 210 Interpersonal Communication
- 271 Reporting and Writing
- 220 Writing for Specialized Publication
- 314 Communication and Conflict
- 326 Seminar in Organizational Comm.
- 316 Communication Consulting
- 335 Public Relations
- 354 Corporate & Institutional Media
- 398 Directed Study

6. Public & Professional Comm. Required

- 200 Persuasion
- 201 Small Group Communication
- 202 Business & Professional Speaking

Public & Professional Comm. Electives 12 hrs

- 212 Nonverbal Communication
- 215 Argumentation
- 315 Communication and the Law
- 311 Persuasive Campaign & Movements
- 314 Communication and Conflict
- 313 Communication Theory
- 312 Debate
- 316 Communication Consulting
- 317 Seminar in Communication Theory
- 335 Public Relations
- 398 Directed Study



* Course title being changed.